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Mr. Rooter® on Top 50 Franchises for Minorities List

The National Minority Franchising Initiative (NMFI) included Mr. Rooter Corporation in its Top 50 Franchises for Minorities.

These franchises were selected out of 400 applicants, based on total number of minority franchise owners, managers of company-owned units and senior-level management at the corporate office.

“Inclusion in this list reflects the diversity of our *Mr. Rooter* Plumbing team,” said Mary Kennedy Thompson, president of Mr. Rooter Corporation. “It’s an honor to be recognized as a company that is bridging the gap between the minority community and the franchising industry.”

According to NMFI, the number of minority-owned or company-operated franchises has increased 10 percent since 2000. Today, they account for more than 15 percent of total franchises.

Mr. Rooter Plumbing’s affiliate company Mr. Appliance® also made the list. Published in the USA Today’s “Franchising Today” feature on Nov. 5, the Top 50 Franchises for Minorities list is also located at <http://www.worldfranchising.com/download/Top50Minorities2010.pdf>.

About Mr. Rooter®:

Established in 1970, *Mr. Rooter* is an all-franchised, full-service plumbing and drain cleaning company with approximately 300 franchises worldwide. Recognized by Entrepreneur magazine among its “Franchise 500” and Franchise Times Top 200, *Mr. Rooter* franchisees provide services to both residential and commercial customers. *Mr. Rooter* began franchising in 1974 and is a subsidiary of The Dwyer Group, Inc. For more information or to find the location nearest you, please visit our Web site at www.mrrooter.com.

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