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## Mr. Rooter® Plumbing Announces Bathroom Makeover Sweepstakes Winner

Geraldine Zwerling from Roswell, Ga., won *Mr. Rooter* Plumbing's Bathroom Makeover Sweepstakes worth \$5,000. And it's a gift that keeps on giving!

Conserving water and saving money are just two of the benefits of the grand prize. The plumbing fixtures will make Zwerling's bathroom more environmentally friendly.

"These bathroom products make being 'green' a little easier for homeowners," said Mary Kennedy Thompson, president of Mr. Rooter Corporation. "Every time she flushes the toilet, takes a shower and turns on the faucet she is being Water-Wise™."

*Mr. Rooter* Plumbing's Water-Wise™ initiative started in Haiti, when they helped earthquake victims test and purify their water. But it's a cause that stretches from Haiti to homes in North America.

Hosting a sweepstakes gave *Mr. Rooter* Plumbing an opportunity to share their Water-Wise™ efforts. They partnered with [Gerber Plumbing Fixtures](#), who donated the products.

The bathroom makeover includes:

### Toilet

- Has the Environmental Protection Agency's [WaterSense label](#).
- Uses 1.28 gallons per flush compared to the standard toilet's 1.6 gallons.
- An average family of four will save 8,000 gallons per year.

### Up to Two Bathroom Sinks with Faucet Fixtures

- Have the EPA's WaterSense label.
- Has a 1.5 gallon per minute aerator compared to the standard 2.2 gallons.
- Fixtures available in chrome or brushed nickel.

### Shower Valve

- Shower head is 2 gallons per minute compared to the standard 2.5 gallons.

*Mr. Rooter* plumbers will install these bathroom fixtures at no charge for Zwerling. Her name was drawn from more than 93,000 entries.

"It feels good to inform so many consumers on ways to conserve water in your home," said Fawn Barlow, marketing manager at Mr. Rooter Corporation. "It's important to be Water-Wise™ around the house, and these products will make a difference."

The sweepstakes ran from April 29-June 13.

### **About Mr. Rooter®:**

Established in 1970, *Mr. Rooter* is an all-franchised, full-service [plumbing](#) and [drain cleaning](#) company with approximately 300 franchises worldwide. Recognized by Entrepreneur magazine among its "Franchise 500" and Franchise Times Top 200, *Mr. Rooter* franchisees provide services to both residential and commercial customers. *Mr. Rooter* began franchising in 1974 and is a subsidiary of The Dwyer Group, Inc. For more information or to find the location nearest you, please visit our Web site at [www.mrrooter.com](http://www.mrrooter.com) and [www.mrrooter.ca](http://www.mrrooter.ca).

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