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Mr. Rooter® Plumbing Expands Operations Team

Mr. Rooter Corporation announces the addition of Keegan Rogers and Dianna Worthington to its operations team.

As the new technical support specialist, Rogers is the primary support contact for *Mr. Rooter* Plumbing franchisees, who use the company's computer software program. He will also develop training and implement enhancements to the software.

"Keegan brings a wealth of information and experience to his new position," said Mary Kennedy Thompson, president of Mr. Rooter Corporation. "His in-depth understanding is invaluable to our franchisees and corporate staff."

Five years ago, Rogers helped develop the software at *Mr. Rooter* Plumbing's parent company, The Dwyer Group, Inc.

"I am looking forward to using my background with the software to make this program a business tool that will help our franchisees increase their productivity," Rogers said.

Worthington will also use her background – flipping houses and education – in her new role of franchise systems specialist. A former real estate agent, she's renovated homes for 22 years.

Her responsibilities with *Mr. Rooter* Plumbing include helping new franchisees open their franchise using the Sure Start System.

"Dianna's service-oriented background is a great match for this role," Thompson said. "We are also delighted with her ability to enhance our training programs."

A former high school principal, Worthington is also in charge of coordinating the training programs offered by the plumbing company. She's already updated the basic training classes for new franchisees.

"My new position at *Mr. Rooter* Plumbing is unique because it unites my experience with homes and my passion for educating," said Worthington.

About Mr. Rooter®:

Established in 1970, *Mr. Rooter* is an all-franchised, full-service plumbing and drain cleaning company with approximately 300 franchises worldwide. Recognized by Entrepreneur magazine among its "Franchise 500" and Franchise Times Top 200, *Mr. Rooter* franchisees provide services to both residential and commercial customers. *Mr. Rooter* began franchising in 1974 and is a subsidiary of The Dwyer Group, Inc. For more information or to find the location nearest you, please visit our Web site at www.mrrooter.com.

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